

How to Plan and Implement a Successful Change Strategy

Creating Change People Will Believe In and Support

Co-Sponsored by Airbus

September 25-28, 2012, Toulouse, France

Dannemiller Tyson Associates and Airbus invite you to three and a half days of learning to improve your knowledge, skills and confidence as a facilitator of whole system change. Whether you are new to the field or a seasoned practitioner, you will come away with new insights, tools and ideas for leading and managing change initiatives for your organization.

So what's in it for YOU?

#1: You Will Learn How to Tackle Real Change Issues

You will learn the theory and practice of Whole-Scale[®] Change, a flexible methodology widely recognized* as effective with just about any organizational change issue that require aligning and engaging people. You will learn how to diagnose, design and implement a change strategy that will help you get your organization from where it is now to where it wants to be.

Here are just a few examples of typical change issues you might be facing.

My organization really needs to:

- Develop a clear vision and strategy.
- Get our leadership team on the same page.
- Align and engage all of our people in achieving our goals.
- Become more agile and innovative as an organization.
- Find better ways to resolve conflict and build trust.
- Merge two organizations into a single team.
- Redesign our organization structure.
- Improve our business processes.
- Eliminate our "silo" mentality.
- Change our organizational culture.

** If you are not familiar with the Whole-Scale[®] methodology you can read an evaluation of it compared to other approaches in *The Change Handbook* by Peg Holman, Tom Devane and Steven Cady. Also, visit our web site at www.dannemillertyson.com. Whole-Scale[®] Change is also known around the world as *Real Time Strategic Change*, *Large Group Interactive Process* or in India as *Large Scale Interactive Processes*.*

#2: You Will Learn from Experts with Years of Practical Experience

The faculty members for this workshop will include Al Blixt, Mary Eggers, Sylvia James and Paul Tolchinsky, co-authors of *Whole-Scale Change: Unleashing the Magic in Organizations*. Each has a deep passion for this work and wide experience in systems change. Over the past twenty years they have consulted to organizations, large and small around the world. Together they have evolved and expanded the Whole-Scale[®] approach to respond to new challenges in organizations and communities. They will share their understanding of theory and practice along with actual case examples of engagement road maps and meeting designs.

The format of the workshop will employ Whole-Scale[®] processes to help the participants work as a team to enhance each other's learning. During the workshop you will work on an actual client case to design an engagement from start to finish. Participants will receive copies of our two landmark books; *Whole-Scale Change: Unleashing the Magic in Organizations* and the *Whole-Scale Toolkit*. These will be invaluable references to guide your own change efforts.

#3: The Low Cost and High Quality Make Professional Development Easy and Affordable

Finally, this workshop is affordably priced at an all-inclusive cost of 1,095 (euro) including breakfast, breaks and lunch for three and a half days as well as books and all other workshop materials.

**Save 300 (euro) with our early registration offer until June 30th – 795 (euro)
Group rates available upon request.**

REGISTER NOW

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